

Experiencing Cleaning Professionals in your Domain

By Cynthia W. Inman aka “Ask Cindy”

Well, while it may seem still a long way off, the holidays are actually closer than you might think. Actually, Hanukah, Thanksgiving, Christmas, and New Year’s will have come and gone and we will be again wondering - **what happened?** “Boy! Before I knew it – the holidays were upon me” is a famous last quote prior to feeling overwhelmed with festivity details.

We also usually say at some point – “I wish I had someone else to do this cleaning.” This often is just as we realize that the **Mother -in-law - (smile)** - will be coming over in two days and we still have to do all the food shopping, cooking and decorating. As one radio commercial proclaims “Oh my gosh! What a nightmare!” While some might say that I’m being a bit melodramatic, still I think we’ve all had these experiences.

I have good news. There is an easier way to live. Why not let the professional detail cleaners remove a major part of the nightmare? –Yes, the cleaning. This is what one of my customers had to say recently:

Dear Cynthia,

Now I truly know what clean is!! Thank you for implementing your skill set with your team of miracle workers. I have had cleaning done for me in the past – I’ve experienced many cleaning personnel and clean teams, you by far, outshine them all. Cynthia, the execution of cleaning tasks was flawless. You and your team have set a new standard for this industry.

By the way – my mother wants to know how you cleaned everything to perfection – Asking, “which cleaning solutions did she use on this and that?” Please invite us to the next cleaning seminar. Also, do you have gift certificates?

**Thanks again for all of the spectacular cleaning in my home.
Warm regards,
Mr. Jeffery Z**

Actually, this is precisely what you get when you get a real professional detail cleaning done to your home. It’s not a surface cleaning that leaves the home within a couple days with you needing to start all over again. Instead, it is a deep renewal cleaning that stays clean for a considerable period of time. It gives the home a foundational cleaning such that quick sprucing up allows things to spring back with new life.

Isn’t it time to use your time and energy where it can give you the greatest return and at the same time minimizing the stress? Yes, there is a cost associated with getting the job done correctly. Everything in life carries cost when there is real value. However, at the end of the day, when friends and relatives are able to come to your home and be super impressed with what they see as well as have you (all of you) enjoy your environment as well, then you can say to yourself – “it was well worth it.”

I can personally share a recent experience where I hosted a number of ladies at my home that like myself, are members of the same women’s organization. I was quite gratified when one lady after another commented on how my home sparkled. Sure, cleaning is my business, but I assure you, that the upkeep of my home is like everyone else’s – it requires “due diligence”. However, at the end of the day, like you and others, I feel good when my home pops with cleanliness.

Holidays are the perfect season to have family and friends drop by to share yuletide greetings and spirits. I know the feeling when unexpected guests come past and the house is unsightly. Let’s face it, however, its one thing to have the house a bit out of order and quite another for the home to be seen as unkempt due to a lack of cleanliness. In light of all you have to do during the holiday season, why not let the professionals do the cleaning. **Treat yourself and your family – you all deserve it.**

**Contact Ask Cindy at cindy@askcindyshop.com or call Cynthia at 914-633-6822
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God bless