10/22/24

Privacy Notice

This privacy notice discloses the privacy practices for www.askcindyhow.com and applies solely to information submitted to this website.

- 1. We at Ask Cindy How do not store or share any of your received information period.
- 2. Our secured SSL certification lock gives each participating consumer additional security and safety when engaging on this website.
- 3. GoDaddy.com updates its ongoing firewall security daily to protect against viruses accurately and protect the information submitted on this site.
- 4. Further, Please review our Security policy below.

Information Collection for Newsletters and Blog Postings:

We at Ask Cindy How are the sole receivers of information collected on this site for these specific purposes. We only have access to the information you voluntarily give us via email or a check box submission on this site for our newsletter, blog, additional housecleaning tips, or receive notice for sale items or direct email communication from you for whatever reason. We will not sell or rent this information to anyone - EVER.

Feel reassured that we at Ask Cindy How will only use your information to respond to you, as described above. Again, we will not share your information with any party outside of our organization.

Again, unless you ask us not to, we might email you to tell you about our specials, new products, how-to cleaning updates, or changes to the <u>www.askcindyhow.com</u> website.

Of course, you may opt out of future email contacts from us at any time. Additionally, you can do the following at any time by contacting us via email.

- Please submit an email request to <u>info@askcindyhow.com</u> to have your name and email address deleted from our email register or removed from our newsletter or blog communications.
- An opt-out link is at the bottom of every newsletter or blog post for your convenience.

Security:

We at Ask Cindy How to take precautions to protect your private and sensitive information. When you submit sensitive information via the website, your information is protected online and offline.

Wherever you submit sensitive information, that information is encrypted and securely transmitted to us. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the web page's address.

While we use encryption to protect sensitive information transmitted online, we also protect your name, email, and offline location information with strict management and protocols to limit access to this data.

Registration:

To engage with this website's insights, a user must complete a form. A user must give certain information (such as name and email address) during registration. This information is used to contact you about the products/ services on our site where you have expressed interest.

Online Orders:

Our Ask Cindy Shop e-commerce site, www.askcindyshop.com, fulfills ecommerce product orders. While visiting/perusing this site, if you click on our store link, you will seamlessly be transferred to <u>www.askcindyshop.com</u> - where you can buy the Ask Cindy How recommended items for your house cleaning success. You will be asked to provide contact information (name and shipping address) and credit card number, with an expiration date. This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

Fulfillment of ordered guidance services—<u>askcindyhow.com</u>

No information is shared with or to anyone. For ordered products on the Ask Cindy Shop e-commerce site, askcindyshop.com, we only share demographic information with our shipping partners for cleaning tools and solutions when shipping ordered items to the customer's online request. **We** use the national WooCommerce.com online processing services to process orders and <u>authorize.net</u>, a national merchant services credit card processing company, to bill users for goods and services. We use USPS (United States Postal Service) and UPS (United Parcel Service), which are outsourcing shipping companies, to ship and deliver orders. These stated companies **DO NOT** retain, share, store, or use personally identifiable information for any secondary purposes beyond supporting your order and its delivery to you.

Cookies:

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors. For instance, when we use a cookie to identify you, you would not have to log in with a password more than once, saving time on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is not linked to any personally identifiable information on our site.

Surveys:

From time to time, we may request information via a survey. Participation in these surveys is entirely voluntary, and you may choose whether or not to participate and, therefore, disclose this information. Information requested may include contact information (such as name and address) and demographic information (such as zip code and age level). Survey information will be used to monitor or improve this site's use and satisfaction.

We honor your privacy and your trust! Thank you for visiting Our Ask Cindy Brand.